

## Rotary District - News & Updates

May 2021

### Utah Rotary News

#### A Message from the District Governor



At our recent District Conference, many attendees remarked they had enjoyed being EDUCATED, MOTIVATED and CELEBRATED with great presentations, awards and tons of fun.

In particular during this virtual event, we heard an impassioned presentation by Dr. Robert Nelson, Superintendent of the Fresno Unified School District, the nation's second most impoverished urban school district. He spoke on the subject of "Children, Poverty and Rotary." Find his Power Point presentation at [district5420.info](http://district5420.info).

This educator - famous for his "militant positivity" in support of the 74,000 students in his district as well as the seven kids in his own family – made these powerful points:

- "Poverty is at the root of academic struggle"
- "The most important thing you can do to assure your child's success in school is to talk, read and sing to them every day!"
- "An important indicator of their future success is a child's zip code at birth"
- "All children need adequate health care, early learning and books in their homes."

He also encouraged Rotarians to find "bigger, better, bolder ways" to leverage their professional expertise and human capital to help kids in any or all of the following:

- Provide internships
- Mentor
- Provide social and emotional support for communities
- Support early learning
- Teach fiscal literacy
- Organize humanitarian efforts ("food insecurity keeps kids from focusing on learning")
- Find ways to deliver medical support
- "Adopt" schools ... and young students
- Stay relentless in eliminating the underlying conditions of poverty

This year, we have been thrust into a very different world where, at the moment, schools are protecting their kids by keeping us out. Perhaps this is the perfect time to be considering what "bigger, better, bolder" projects Utah Rotarians can develop to address the needs of the kids and schools when this is all over. Why not make "children in poverty" a regular agenda item in your board meetings?

During the worldwide pandemic, we have been forced to find new ways to share our message, to progress using new technology, to become stronger and more determined in our efforts to make a difference in the world. Let's use these lessons learned, not only to move forward in Rotary, but to make sure the kids in our homes, our schools and our communities are healthy, well-educated and successful. It's in everyone's best interest – and Rotary's goal – to serve to change lives.

Linda Sappington  
District Governor 2020-21

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## District Conference - Awards & Accolades

- **Uwe Shaun Michel** was D5420's "one" out of only 150 in this year's Rotary world to receive RI's "Service Above Self" Award.

- Paul Summers was named RY2020-21 **Rotarian of the Year**.
- Devin Thorpe expressed surprise to be honored with the **Unsung Hero award** for all he does “behind the curtain” to support D5420.
- Martha Velasco took home District 5420’s “**Service Above Self**” Rotary award.
- Stephanie Velasco was the recipient of District 5420’s “**Service Above Self**” **Rotaractor award**.
- Three clubs were recognized with the “first ever” Phoenix award for “reinventing themselves ... and rising out of the ashes” They are **Sandy Rotary, Blanding Rotary and Valley West Rotary**.



**Clean-up Challenge Winners:**

- 1st place (small club) **Murray**
- 1st place (large club) **Park City Sunrise**
- 2nd place (small club) **Holladay**
- 2nd place (large club) **Millcreek**

**“Remembering 2020!” Video Challenge Winners:**

- IT award for best use of photography, music and technical skill ... goes to the Holladay club
- COVID response award for the **video capturing Rotary’s resilience and ability to respond in a crisis** goes to **Park City Sunrise**.
- Overall impact award for the video which artfully conveys Rotary’s message of “service above self” goes to **Brigham City with Honorable mention to Spanish Fork and Roosevelt**.
- **Ogden Rotary** was recognized for “Best of Virtual Meeting Experience” from Rotary Zone 26/27.

See more on these awards and their recipients on [UtahRotary.org](http://UtahRotary.org).

Please note, other awards, including the District’s large Club of the Year and the small Club of the Year will be announced at the induction of DGE Judy Zone on Saturday, July 17 at the Cottonwood Country Club in Murray. Watch for more information coming soon.

## Hurricane Valley Rotary - Club of the Month - Bigger Better Bolder Membership Growth



D5420’s May 2021 Club of the Month for “Bigger, Better, Bolder” is **Hurricane Valley Rotary**. One of five Rotary clubs in Washington County, Hurricane Valley Rotary currently leads District 5420 in efforts to “grow Rotary” with a net increase of 8 new members in our pandemic year.

In addition, their recent annual car show had 331 cars on display and raised nearly \$50,000 in just one day. Talk about “bigger, better, bolder”! Congratulations to President Wil DuCrest and all members of Hurricane Valley Rotary for showing us how finding outstanding Rotarians is as simple as targeting NEW business and

community leaders; encouraging members to recruit members and expecting each member to bring one prospective every quarter. It also helps in this rapidly growing community to have new move-ins “finding us” in their new hometown.

**Linda Sappington**  
District Governor 2020-21

## Moab Rotary Club is May Club of the Month for their Media & Public Image Outreach

D5420’s May 2021 Club of the Month for “Other Accomplishments” is **Moab Rotary Club**, recognized for efforts to increase awareness of Rotary through regular press releases and postings in social media and for recognizing the importance and value of public image in “growing Rotary.”



This small club has a long history of consistently doing “bigger, better, bolder service” to address various needs in the community. But they go a step further by following up every project with a well-written story in their local paper while also regularly posting to social media including invitations to their community to take part in club activities.

## Logan Rotary President-Elect Inspires His Club to be 'Good for Nothing'

Recently President-Elect Jay Black delivered a brief message to kick off his club's meeting. "I have a modest proposal for our Rotary Club today," he said. "I think we might want to change our motto from "Service Above Self" to "Being good for nothing." Other Utah Rotarians might find being 'good for nothing' is something they want to do. [Click here to find out why.](#)



## Newest Satellite Club Rotary Utah Club of Southern Utah Veterans

They are former-military, spouses of currently serving military, and representatives of non-profits providing support to those who have served in the Army, Air Force, Navy and all other branches of the military. Now 14 applicants are also members of Rotary International. Douglas Graham, chair of D5420's newest satellite club, is ready for this opportunity for "veterans to help veterans" under the Rotary banner and looks forward to working closely with the other five clubs in Washington County, including Dixie Sunrise Rotary, their sponsor club ... at least until their membership reaches 20 or more. Congratulations to all involved in this effort to "grow Rotary" in a very challenging year.

## Rotary Leadership Institute Part I - June 23 & 24 - 6:30 pm on Zoom

Rotary Leadership Institute (RLI) is a leadership and development program designed to strengthen Rotary clubs through education, collaboration and exchange of ideas. If you want to understand the many opportunities for service provided by Rotary International and be a doer in making your community better and bringing peace to the world, the Leadership Institute is for you.

The faculty are experienced Rotarians who emulate "Service Above Self and build an atmosphere of engagement with open discussion, problem solving and creative role-play. Upon completion of the 18 hour training, a graduation certificate is presented to identify the Rotarian as a more knowledgeable and committed member.

The next scheduled training will be Part 1 (of 3 parts) on Tuesday and Wednesday, June 23 & 24 on Zoom at 6:30 pm. Participants must attend both evenings. The deadline for application submission is Wednesday, June 16. Please request an application by email at [rli5420@yahoo.com](mailto:rli5420@yahoo.com). Questions may be directed to Glade Hamilton, Chair, Rotary Leadership Institute, District 5420 by phone (435) 559-6481.



## Digital Membership Surveys - Better than a Crystal Ball

How one club answered the question "When Should We Meet In-Person Again?"



Have you ever attended a Rotary Board meeting where someone said, "What do you think our members want?" Answers can vary from "I'm not sure" to "So-and-so says . . ." Rather than guess, Google Drive has a tool that is better than a crystal ball for making board decisions. Google Forms digital surveys can provide your club with data for planning everything from fundraisers to socials to changes in membership dues. For a great "how-to" [click here.](#)



## The Club Hub

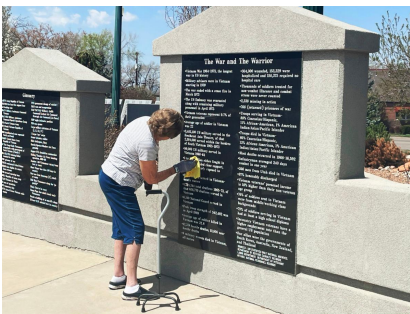
Get ideas, support other clubs! Send your service projects & fundraisers to Newsletter Editor **Lola Beatlebrox** for this monthly section of the newsletter.



The **Richfield Rotary Club** is addressing a major sanitation problem in Kiribati and other impoverished nations. Due to the lack of sanitation facilities in homes and villages, open defecation is common. There are also limited areas where a person can shower and/or bathe in privacy. All the requirements for the Club's Kiribati Sanitation Global Grant have now been met and construction will soon begin. Each sanitation unit will have five private compost toilets and two showers. Three communities in Tarawa will initially receive these much need facilities. Rotary Tarawa of District 9920 is the host club with Richfield and the Otahuhu Club of New Zealand as their International partners. Due to COVID the borders in Kiribati are still closed, which has delayed starting this much needed project. We are ready, Let it Roll!



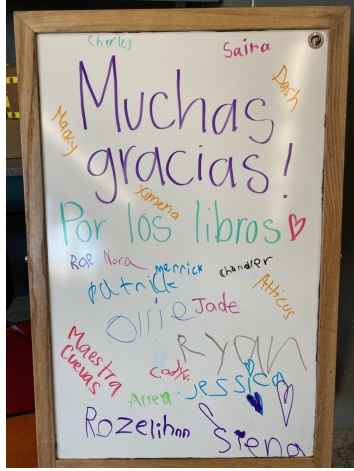
In April **Park City Twilight**, **Park City Sunrise**, and **Park City Rotary** members packed 22,000 pounds of food into 420 boxes at the Adopt-a-Native Elder warehouse in South Salt Lake. The nonprofit has a huge, efficient operation where our 34 volunteers organized food purchased in bulk from Associated Foods. Adopt-a-Native Elder serves 850 Navajo Elders. In 2020, they distributed more than 420,000 pounds of food, clothing, and medical supplies on the Navajo Reservation. These Elders are probably the last generation of traditional indigenous people in the U.S. Aged 75 plus, they dress traditionally, practice traditional ceremonies, and speak only their Navajo language. To have your club volunteer at the warehouse for 3 hours on a Saturday, contact C.J. Robb at [cj85robb@gmail.com](mailto:cj85robb@gmail.com) or go to [www.AnElder.org](http://www.AnElder.org)



"Service above self," was on full display April 13th when **Cedar City Rotary Club** members gave their lunch breaks to better their local community. Several Rotarians spent the noon hour at Cedar City's Veterans Memorial Park weeding, trimming trees, cleaning up leaves and other debris, and spraying for weeds. The Veterans Park is an ongoing passion project of the Cedar City Club, which originally raised the funds and designed the layout where the monuments now stand. A second group of Rotarians spent their lunch hour on painting over graffiti under freeway overpasses that started appearing several months ago.



The **Orem Rotary Club** and **UVU Rotaract Club**, under the direction of the City of Orem, completed an Earth Day service project on Saturday April 17th at the Timpanogos Park in the mouth of Provo Canyon. There were 33 participants who gave over 60 hours of service. The group collected trash from the area, and removed unwanted shrubs and weeds and planted new shrubs in their place. They removed approximately 750 pounds of trash and debris.



**Park City Twilight Rotary**, with the assistance from Mike Florence from PC Rotary, completed our literacy project this month. As part of this project we delivered 2 books to each of the first grade students in our 4 Park City elementary schools. The first books were bi-lingual in either English/Spanish or English/French depending on the schools' dual language immersion program. The second set of books were English only. In total, over 600 books were distributed! The goal is to foster reading at this age and to help start a home library for all kids in the district.

Each year the **Park City Sunrise Rotary** awards college scholarships to deserving students at South Summit High School who have been involved in the Interact Club. Scholarship awards totaling \$3,000 were bestowed on three students this year: Belle Meza who has been accepted to Brown University, Mount Holyoke College, and the University of Utah, and will study coding, Callie Woolstenhulme who will study family counseling at Southern Utah University, and Allison Weller who will attend BYU-Idaho and major in business. The amount of \$3,000 is raised every year through membership dues.

## Save the Dates

ROLLING CALENDAR (watch for more information about these **TENTATIVE** events):

Sat., May 15	Public Image, Rotaract, Youth Program training for PEs and Club Chairs, 9-10:45am
Sat., May 15	Post PETS Club Secretary Training, 11am-Noon
Sat., June 5	Youth Protection Training for PEs and Youth Chairs, 9-10am
Mon. May 31	Peace Fellow Scholar application deadline
Sat. June 5	Year-end District Assembly
June 12-16	2021 RI Convention in Taipei, Taiwan
Tues., June 15	District grant final report deadline. Must include receipts.
June 22-23	Rotary Leadership Training—Part I
Thurs., July 1	District Service and Impact Reports due for RY2020-21
Thurs., July 1	District grant applications due for RY2021-22
Sat. July 17	DG Judy Zone's Installation BBQ, Cottonwood Country Club, Holladay, UT
Sat., Aug. 21	Club Cluster Assembly (CCA) (Logan, [host] Cache Valley Morning, Brigham City)
Sat., Aug. 28	CCA (Layton [host], Ogden, Mt. Ogden, Kaysville)
Sat., Sept. 11	CCA (Bountiful [host], Centerville-Farmington, Salt Lake)
Sat., Sept. 18	CCA (Sugar House [host], Tooele, Holladay, Midvalley, Valley West, Millcreek, Murray)
Sept. 22-25	RYLA in Aspen Grove
Sat., Sept. 25	CCA (Orem [host], So. Valley, West Jordan, South Jordan, Sandy, Lehi, Mt. Timpanogos, Provo, Spanish Fork, Springville)
Sat., Oct. 2	CCA (Park City [host], Park City Sunrise, Park City Twilight, Heber City, Roosevelt, Vernal)
Sat., Oct. 9	CCA (Moab [host], Monticello, Blanding)
Sat., Oct. 23	CCA (Red Rock [host], St. George, Dixie Sunrise, Hurricane Valley, Zion Canyon, Cedar City)
Sat., Oct. 23	VIRTUAL World Polio Day program
Sun., Oct. 24	World Polio Day
Nov. 4-6	<b>TENTATIVE</b> Bigger, Better, Bolder Service on a Reservation Weekend
Feb. 4-11, 2022	Friendship Exchange to Mexico
Sept. 23 - Oct. 2, 2022	Friendship Exchange to Colombia



## Newsletter Contributors

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**Many Thanks for Making this Newsletter Possible**



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